**FINAL MINUTES**

VIRGINIA HORSE INDUSTRY BOARD

Department of Forestry – Charlottesville, VA

Monday, April 30, 2018

**CALL TO ORDER**

The Horse Industry Board Meeting was called to order at 10:21a.m. on Monday, April 30, 2018 at the Department of Forestry, Charlottesville, VA by Chairman Nancy Paschall.

**BOARD MEMBERS PRESENT**

Nancy Paschall, Chairman

Sue Alvis

Sue Fanelli

Nancy Troutman

Mike Stoher

Debbie Easter

Dr. John Wise

Janie Ober

Bridgett McIntosh

 **GUESTS / STAFF**

 Heather Wheeler, Program Manager, VDACS

 Melissa Ball, Special Projects Manager, VDACS

**APPROVE MINUTES OF LAST MEETING**

The minutes of the previous meetings (January 9, 2018) were approved.

**FINANCIAL UPDATE**

Heather Wheeler reported on the finances for each fund. Income and revenue are listed as follows:

**Coggins – cc 625 (Figures through July 31, 2017)**

|  |  |
| --- | --- |
| Beginning Balance 7/1/2017 | $290,028.17 |
| Revenues YTD | $62,636.24 |
| Expenditures YTD | -$83,570.81 |
| Cash Balance YTD | $269,094.04 |
| Uncommitted Balance (Cash bal 7/1/16 + rev - budgeted) | $192,514.68 |

**Feed Tonnage – cc 626** **(Figures through July 31, 2017)**

|  |  |
| --- | --- |
| Beginning Balance 7/1/2017 | $269,021.05 |
| Revenues YTD | $175,672.87 |
| Expenditures YTD | -$37,128.91 |
| Cash Balance YTD | $407,565.01 |
| Uncommitted Balance (Cash bal 7/1/16+ rev - budgeted) | $267,971.92 |

**OLD BUSINESS / UPDATES**

**Horse Population Study**

After the last VHIB meeting, Heather Wheeler, Program Manager, VDACS and Betty Lowther, Director of Procurement, VDACS held a teleconference with Tom Guterbock, Director for the Center of Research at UVA, to discuss the final payment on the VHIB Horse Population Study. Currently, VHIB owes $38,050.17 on the contract between VHIB and UVA. However, the study was delivered 15 months late and the Board has expressed concern over the discrepancies between the VHIB final report and a report that UVA Weldon Cooper completed for a segment of the horse industry for the year prior. Tom Guterbock provided a settlement offer as a result of the teleconference that provided a $10,000 discount for the late delivery and $4,209.84 removed in charges for items not received by VHIB. The Board discussed the settlement offer in length. The Board moved, seconded and unanimously approved that VHIB would pay UVA for the line items 1 and 3 for a total of $17,527.32 since those items have been received but that the Board would not pay for line item 6 (the final report). Heather Wheeler will take the Board’s decision back to the VDACS Procurement Office and determine the next steps in the negotiation.

**American Horse Council Virginia Economic Impact Survey:**

The Virginia Horse Industry Board reviewed the American Horse Council’s Economic Impact Study that was completed for the state of Virginia. The Board moved, seconded and unanimously approved that VHIB would take a more in-depth look at the economic impact study and the horse population study to determine what data the Board has between the two studies. It is the Board’s goal to determine where the horses are around the state, how many horses exist in Virginia and what the horses are being used for.

**NEW BUSINESS**

**Virginia Horse Industry Board Grants 2018-2019**

Lengthy discussions were held by the members on each of the 23 applications in the areas of education, research and marketing that were submitted by the March 5, 2018 deadline for consideration for the fiscal year 2018-2019.

Following these deliberations, the Board approved 15 grant projects for a funding total of $117,560.30. The following grants and amounts were approved:

|  |  |  |
| --- | --- | --- |
| **Title** | **Organization** | **Funded** |
| **Education** |  |  |
| Virginia Regional Pony Clubs National Level Certification Prep and Upper Level Judging | Virginia Regional Pony Club | $3,500.00 |
| Virginia Forage and Grasslands Council Educational Horse Events | Virginia Cooperative Extension | $3,100.00 |
| Virginia 4-H EquiSmartz | Virginia Cooperative Extension | $3,500.00 |
| Virginia FFA Horse Hippology Career Development Event | Virginia FFA Foundation | $2,000.00 |
| Virginia FFA Horse Evaluation Career Development Event | Virginia FFA Foundation | $3,500.00 |
| Virginia 4-H Horse Teen Ambassador Program | Virginia Cooperative Extension | $2,500.00 |
| Richmond Police Mounted Unit Participation in the North American Police Equestrian Competition | Friends of the Richmond Mounted Squad | $2,277.00 |
| **Subtotal** |  | **$20,377.00** |
| **Marketing** |   |   |
| Serving the Horse Industry Across Virginia | Virginia Horse Council | $37,130.00 |
| 2019 Calendar to Promote Virginia's Horse Industry | Virginia Thoroughbred Association | $6,000.00 |
| Virginia Region Pony Club Membership Campaign | Virginia Region Pony Club | $2,225.00 |
| VTA-Promote Virginia’s Throroughbred Certification Program | Virginia Thoroughbred Association | $10,000.00 |
| Ride the Rail or Ride the Trail | Scott County Regional Horse Association | $4,450.00 |
| **Subtotal** |  | **$59,805.00** |
| **Research** |  |  |
| Effects of meal time of day on metabolic and digestive response in horses | Virginia Tech MARE Center | $15,116.00 |
| Comparative contract myelography and contrast computed tomography of the cervical spine in on-neurologic horses | Marion Dupont Scott Equine Medical Center | $16,955.30 |
| Computed Tomography contract angiography of the equine cadaver head | VA-MD College of Veterinary Medicine | $5,097.00 |
| **Subtotal** |  | **$37,168.30** |
| **Total** |  | **$125,654.00** |

**Sponsorship Requests**

**Virginia State 4-H Horse Show**

The Board moved, seconded and unanimously approved that the Board would provide $5,000 as a sponsorship of the Virginia State 4-H Horse Show. The Board received a grant request for this show but after discussion determine the request should be considered as a sponsorship.

**Virginia FFA Equine Science Placement and Entrepreneurship Proficiency Awards**

The Board moved, seconded and unanimously approved that the Board would provide $2,000 as a sponsorship of the Virginia FFA Equine Science Placement and Entrepreneurship Proficiency Awards. The Board received a grant request for this but after discussion determine the request should be considered as a sponsorship.

**Rockbridge Regional Fair and Exposition - Rare Breed Show, Horse Logging Workshop, Virginia Amateur Horse Pull**

The Board moved, seconded and unanimously approved that the Board would provide $4,000 as a sponsorship of the Rockbridge Regional Fair and Exposition - Rare Breed Show, Horse Logging Workshop, Virginia Amateur Horse Pull . The Board received a grant request for this but after discussion determine the request should be considered as a sponsorship.

**North American Suffolk Punch Horse Spectacular**

The Board moved, seconded and unanimously approved that the Board would provide $2,500 as a sponsorship of the North American Suffolk Punch Horse Spectacular. The Board received a grant request for this but after discussion determine the request should be considered as a sponsorship.

**Virginia Quarter Horse Queen’s Program**

The Board moved, seconded and unanimously approved that the Board would provide $3,500 as a sponsorship of the Virginia Quarter Horse Queen’s Program. The Board received a grant request for this but after discussion determine the request should be considered as a sponsorship

**FEI Eventing Nations Cup and WEG Prep Trials**

The Board moved, seconded and unanimously approved that the Board would provide $2,500 as a sponsorship of the FEI Eventing Nations Cup and WEG Prep Trials being held July 6-8, 2018 at Great Meadow. VHIB will be a jump sponsor in the Show Jumping ring.

**2018 Virginia Animal Control Association Conference**

The Board moved, seconded and approved with a vote of 7 to 2 that the Board would provide $300 to have a booth at the 2018 Virginia Animal Control Association Conference.

**Flair Communications**

The Board moved, seconded and unanimously approved that the Board would approve the final renewal of the Flair Communications contract for the VHIB website.

**Public Comment**

None

**Next Meeting**

The next meeting of the board will be held on June 11, 2018 in Charlottesville, VA.

**Adjournment**

The meeting adjourned at 3:20 PM.

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